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## 2nd INTERNATIONAL CONFERENCE ON CYBER RESILIENCE



Presentation schedule



Certificate download

Dubai, Metropolitan Hotel, February 26-28th, 2024



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# CONFERENCE ITINERARY

<b>VENUE</b>	Metropolitan Hotel Dubai, UAE
<b>Platform</b>	Metropolitan Ballroom / Conference Auditorium
<b>DATE</b>	Monday, 26, Feb, 2024
<b>TIME</b>	9.00am- 6:00pm

ROOM	UAE TIME	ITINERARY	DETAILS
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## INAUGURAL SESSION

AUDITORIUM	9.00 am-10.00 am	REGISTRATION & NETWORKING	DELEGATES MEET'S IN LOBBY & CORRIDOR MC: Dr. Rania Itani, Murdoch University Dubai
	10.00 am-10.15 am	Conference Patronage Remarks	Prof. Mohammad Inairat, Vice Chancellor, Skyline University College, UAE
	10.15 am-10.25 am	General Chair Notes	Prof. Ghassan Isa, Dean, SOC, Skyline University College, UAE
	10.25 am-11.00 am	Conference Keynote Speech	Prof. Abdullah El-Kwafi Abonamah, President & Provost, Abu Dhabi School of Management, UAE
	11.00 am-11.15 am	Conference Guest Speech	Prof. Geralyn McClure Franklin, GMF President, USA
	11.15 am-11.25 am	Guest Speaker	Prof. Yordanka Angelova Dean, Technical University of Sofia, Bulgaria
	11.25 am-11.35 am	IEEE UAE Section notes	Dr. Hussam Al Hamadi, IEEE UAE Section Vice-Chair, Dubai University, UAE
	11.35 am-11.50 am	Guest Speaker	Dr. Neyara Rawdwan, ALMAAREFA University, Saudi Arabia
	11.50 am-12.00 pm	Guest Speaker	Prof. Faisal Aburub, Dean of Scientific Research, Petra University, Jordan
	12.10 pm-12.20 pm	Guest Speaker	Prof. Sultan Al Shehri, Dean of Scientific Research, Saudi Arabia
	12.20 pm-12.35 pm	Guest Keynote Speaker	Dr. Jawad Ahmad, Edinburg Napier University, UK
	12.35 am-12.50 pm	Guest Keynote Speaker	Dr. Venkat Iyer, Ulster University, UK
12.50 – 1.00	Vote of Thanks	Dr. Taher Ghazal & Prof. Haitham Alzoubi – Conference Chairs	

1.00 pm-2.00 am	LUNCH BREAK & NETWORKING	DELEGATES MAY MEET IN LOBBY & CORRIDOR
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## SESSION-1: PARALLEL SESSIONS (Physical)

Sessions Chairs Supervisor/ Prof. Madhu Sharma Gaur / GL Bajaj Institute of Technology & Management, India

Block-A 2.00 pm-3.45 pm	2.00 - 2.15	Session Chair Srinidhi Vasudevan Greenwich University, UK	ID: 387 / Adoption of Bitcoin as a payment method: An empirical investigation of UK Small and Medium Businesses
	2.15 - 2.30	Boo Yun Cho Jeju National University, Korea	ID: 67 / The Productization Process with Informatized and Tangibilized Modularization
	2.30 - 2.45	Mue I. Shizuoka University, Japan	ID: 133 / An Analysis on Strategic Objectives of the Issuance of the Digital Renminbi
	2.45 - 3.00	Harahm Na Korea Aerospace University	ID: 124 / Study on the policies, regulations of drone-based logistics
	3.00 – 3.15	Yordanka Angelova Technical University of Sofia	ID: 155 / Virtual Reality as a hub for Innovation - Correlations and interdependencies
	3.15 -3.30	Anna Piazza Greenwich University, UK	ID: 388 / Am I hired as a Firefighter? Exploring the role ambiguity and board's engagements on job stress & perceived organizational support
	3.30 – 3.45	Rachid Alami Canadian University Dubai	ID: 248 / Exploring the Accuracy of Machine Learning Models in Predicting Toxic Leadership: A Case Study in the IT Industry
Block-B	2. 00 - 2.15	Session Chair Neyara Rawdwan AlMaarefa University, KSA	ID: 391 / The Role of Robotics in Enhancing Service Quality, Efficiency, and Customer Satisfaction in the Hospitality Industry

<b>2.00 pm-3.45 pm</b>	<b>2.15 - 2.30</b>	<b>Victor Obarafor</b> Canterbury Christ Church University, UK	<i>ID: 59 / Feed-Forward ANN with Random Forest Technique for Identifying Malicious Internet of Things Network Intrusion on the BoTNeT-IoT-L01 Dataset</i>
	<b>2.30 - 2.45</b>	<b>Chaudhary Abhishek</b> Delhi Technological University	<i>ID: 109 / Optimization algorithms are used to control the flight angles of a nonlinear helicopter model</i>
	<b>2.45 - 3.00</b>	<b>Dani Itani</b> Z&CO, Saudi Arabia	<i>ID: 400 / Enhancing Cybersecurity Through Compliance and Auditing: A Strategic Approach to Resilience</i>
	<b>3.00 – 3.15</b>	<b>Wurood Jabra</b> Mustansiriyyah University, IRAQ	<i>ID: 209 / Deepfake Video Detection Based on VGG16 Technique</i>
	<b>3.15 -3.30</b>	<b>Shuq Hussein</b> University of Dubai	<i>ID: 203 / Analyzing the Legal Framework and Implications of Federal Decree-Law No. 34/2021 in Combatting Cyber Blackmail in the UAE</i>
	<b>3.30 – 3.45</b>	<b>Faisal Aburub</b> University of Petra	<i>ID: 46 / The Impact of Big Data Analytics Capabilities on Decision Making at the Telecommunications Sector in Jordan</i>
<b>Block-C</b> <b>2.00 pm-3.45 pm</b>	<b>2.00 - 2.15</b>	<b>Session Chair</b> <b>Iman Akour</b> University of Sharjah	<i>ID: 71 / Digital marketing and the impact of social media on achieving Positive Expectations</i>
	<b>2.15 - 2.30</b>	<b>Ahsan Waseem</b> Aligarh Muslim University	<i>ID: 172 / Weather Satellite Tracking with RTL-SDR: NOAA 15 Image Reception and Signal Decoding</i>
	<b>2.30 - 2.45</b>	<b>Ahmed Dheyaa Radhi</b> University of Al-Ameed, Iraq	<i>ID: 38 / Cloud-Based 3d Virtual Interactive Lab Design</i>
	<b>2.45 - 3.00</b>	<b>Suhad Ibraheem Kadhem</b> Ministry of Finance, Iraq	<i>ID: 37 / 3d Remote Laboratory Design Based On Interactive Mobile Learning</i>
	<b>3.00 – 3.15</b>	<b>Jamal Tawfeq</b> Al-Farahidi University, Iraq	<i>ID: 39/ IoT Security Frameworks: A Comparative Review with a Focus on Privacy</i>
	<b>3.15 -3.30</b>	<b>Khaleel Al-Daoud</b> <b>Mohammad Alsharaiah</b> Al-Ahliyya Amman University	<i>ID: 313 / Intelligent Computing in Islamic Banking and the Role of Intellectual Capital Investment</i> <i>ID: 18* / Comprehensive Overview of Challenges of Digital forensic</i>
	<b>3.30 – 3.45</b>	<b>Fadi Ayoub</b> Isra University, Jordan <b>Yazan Oroud</b> Isra University, Jordan	<i>ID: 223 / Data mining techniques from social media and credit card risk scoring model An Empirical study on Jordanian commercial banks</i> <i>ID: 266 / The Impact of Institutional Ownership on the Nexus between Big Data Analytics and Financial Reporting Quality</i>
<b>3.00pm– 4:00pm</b>	<b>FREE BREAK AND NETWORKING TIME</b>	<b>DELEGATES MAY MEET IN LOBBY AND CORRIDOR</b>	
<b>SESSION-2: PARALLEL SESSIONS (Physical)</b>			
<b>Block-A</b> <b>3.45 pm-6.00 pm</b>	<b>3.45 – 4.00</b>	<b>Session Chair</b> <b>Mounir El Khatib</b> HBMSU, Dubai	<i>ID: 151 / Digital Transformation Significance on Quality of SMART Services</i>
	<b>4.00 – 4.15</b>	<b>Zakariya Chabani</b> Canadian University Dubai	<i>ID: 72 / Investigating the role of global innovation networks in the global value chain (medium enterprise multinational corporations)</i>
	<b>4.15 – 4.30</b>	<b>Abdallah Alrefai</b> AUE, Dubai	<i>ID: 314 / The Role of IoT in Sustainable Digital Transformation: Applications and Challenges</i>
	<b>4.30 – 4.45</b>	<b>Turki Al Masaeid</b> ADSM, Abu Dhabi	<i>ID: 283 / Maintaining Quality Time: A Creative Problem-Solving Strategy for Leaders to Improve Employee Communication</i>
	<b>4.45 – 5.00</b>	<b>Meera Al Marri</b> HBMSU, Dubai	<i>ID: 158 / From Functional to Projectized Organizations - PMO – Is it a necessity</i>
	<b>5.00 – 5.15</b>	<b>Muhammad Alshurideh</b> Sharjah University	<i>ID: 398 / Machine Learning Applications in Social Media Marketing: Innovating Customer Engagement and Brand Building</i>
	<b>5.15 – 5.30</b>	<b>Mohamed El Baradie</b> <b>Ahmed Al-Nakeeb</b> HBMSU, Dubai	<i>ID: 263 / AI Capable Emotional Robot Teacher as a New Economical Trend in Education</i> <i>ID: 162 / Modern Digitization, Technical Integration and Social Sustainability: Together Toward Better Quality of Life</i>
	<b>5.30 – 5.45</b>	<b>Alaa Mushtaha</b> AUE, Dubai	<i>ID: 302 / Robust Information Security for Strengthening HR in Organizations</i>

	5.45 – 6.00	<b>Amer Ibrahim Wael Ali</b> AUE, Dubai	<i>ID: 41 / Guarding The Future Of Gaming: The Imperative Of Cybersecurity</i> <i>ID: 65 / Revolutionizing Human Assessment: Ai-Driven Analysis</i>
<b>Block-B</b>  <b>3.45 pm-6.00 pm</b>	3.45 – 4.00	<b>Session Chair Faisal Alghayadh</b> AlMaarefa University, KSA <b>Sultan Al Shehri</b> AlMaarefa University, KSA	<i>ID: 349 / Comprehensive Rubrics for Evaluating Computer-Related Capstones</i> <i>ID: 393 / Assessing the Adoption of Technology in Banking Services in India: A Structural Equation Modelling Analysis</i>
	4.00 – 4.15	<b>Nouf Majid Sultan</b> AUE, Dubai	<i>ID: 116 / Unveiling the Landscape of Machine Learning and Deep Learning Methodologies in Network Security</i>
	4.15 – 4.30	<b>Riktesh Srivastava</b> City University Ajman	<i>ID: 382 / Analyzing the Adoption of Digital Technology Enabled E-Financial Services for Sustainable Development: A UTAUT2 Model</i>
	4.30 – 4.45	<b>Mohd Abu Faiz</b> City University Ajman	<i>ID: 381 / Exploring the Adoption of Strategic Information Systems: A Technology Acceptance Model Perspective</i>
	4.45 – 5.00	<b>Dr. Waseem Alhasan,</b> Montfort University Dubai	<i>ID: 40 / Transforming Cybersecurity In The Digital Era: The Power Of AI</i>
	5.00 – 5.15	<b>Liaqat Ali</b> USTF, Fujairah	<i>ID: 35 / An In-Depth Examination Of Cybersecurity: Unveiling Contemporary Trends And Recent Advancements</i>
	5.15 – 5.30	<b>Swamynathan Ramakrishna</b> Amity University Dubai	<i>ID: 87 / Social Engineering: Role of Teachers to Cohabitate AI in Education</i>
		<b>Joghee Shanmugan, SUC Gouher Ahmed, , SUC</b>	<i>ID: 389 / Indian Banking Precision Marketing: A Comparative Analysis of Machine Learning Customer Segmentation Algorithms</i>
	5.30 – 5.45	<b>Malini Mitta</b> Amity University Dubai	<i>ID: 88 / Intervention of AI and Social Engineering in the Education Sector of Ethiopia</i>
	5.45 – 6.00	<b>Ammara Shafi</b> Liwa College, UAE	<i>ID: 137 / Advisory System Using Sentiment Analysis (Assa) For Improved Student Feedback And Academic Advising</i>
<b>Block-C</b>  <b>3.45 pm-6.00 pm</b>	3.45 – 4.00	<b>Session Chair Mohit Vij</b> Liwa College, UAE <b>Anu Vij</b> Normandie Business School	<i>ID: 390 / Impact of AI-Driven Customer Insights on Brand Engagement and Loyalty in Tourism Marketing</i> <i>ID: 392 / Effectiveness of AI-Integrated Digital Marketing on Consumer Behavior, Brand Perception, and Sales Performance</i>
	4.00 – 4.15	<b>Nikolina Ljepava</b> AUE, Dubai	<i>ID: 460 / Integrating the Triple Pillar: AI Marketing's Pathway to Enhancing Industry 5.0 through Sustainability, Resilience, &amp; CE</i>
	4.15 – 4.30	<b>Mohammad Alsmairat</b> AUE, Dubai	<i>ID: 459 / Consensus or Controversy: Examining AI's Impact on Academic Integrity, Student Learning, and Inclusivity</i>
	4.30 – 4.45	<b>Enass Alquqa &amp; Jamil Alalami</b> University of Fujairah	<i>ID: 397 / AI-Driven Talent Acquisition Systems: Transforming Recruitment Strategies in the Digital</i>
	4.45 – 5.00	<b>Sameh Ghwanmeh</b> AUE, Dubai	<i>ID: 44/ Enhancing Cloud Security: A Comprehensive Review of Machine Learning Approaches</i>
	5.00 – 5.15	<b>Mohammed Salahat Reem Alomoush</b> Middle East University, JO	<i>ID: 295 / Human Factors in Security Management: Understanding and Mitigating Insider Threats</i>
	5.15 – 5.30	<b>Belal Shneikat Amer Al Kassem</b> Skyline University College	<i>ID: 458 / Assessing AI adoption in the Workplace through the Theory of Planned Behavior</i> <i>ID: 399 / Artificial Intelligence in Identifying Market Opportunities:</i>
		<b>Waleed Alomoush Ayat Alrosan</b> Skyline University College	<i>ID: 280 / Hyper-parameters tuning using meta-heuristic algorithms for nurses' stress detection</i> <i>ID: 309/ PID Controller Tuning Using Multi-Objective Ant Colony Optimization for blood glucose level of a diabetic patient</i>
	5.45 – 6.00	<b>Osama Dorgham Zenab Elgamal</b> Skyline University College	<i>ID: 214 / Optimizing Customer Response Prediction in Auto Insurance: A Comparative Study of Machine Learning Models</i> <i>ID: 292 / CNNs in Crop Care: A Comparative Analysis</i>
	<b>Online Sessions: 9.00am - 6.00pm, Tuesday &amp; Wednesday 27-28 Feb, 2024. Check schedule at ICCR website</b>		